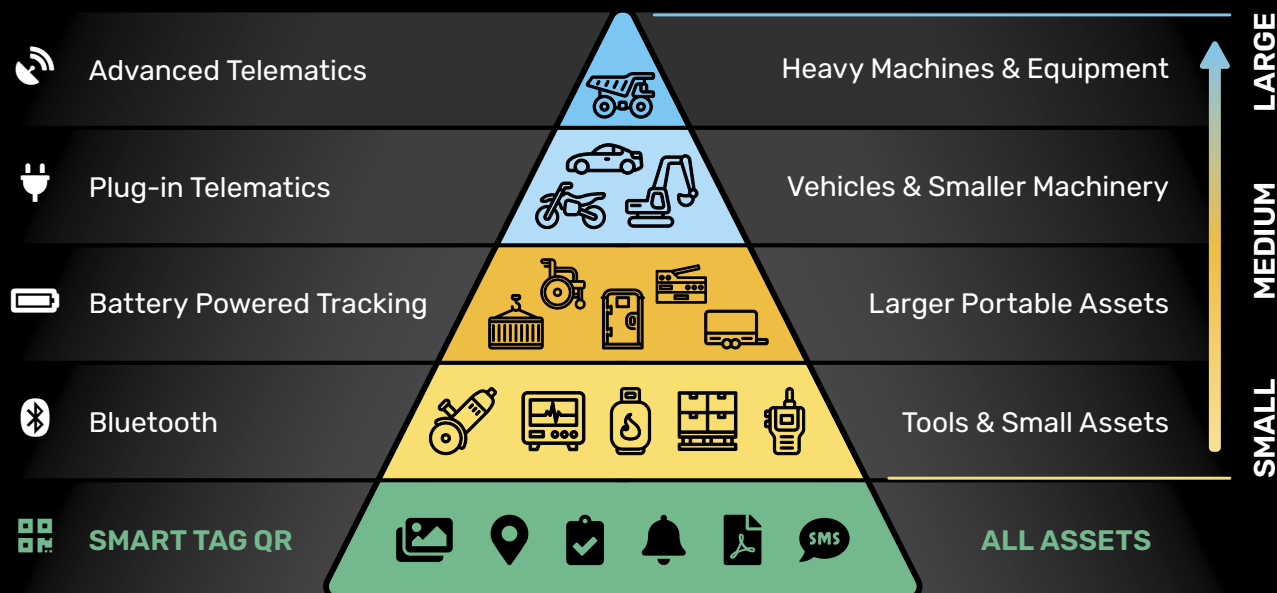


Unified asset tracking and management in one system



From asset-specific smart QR codes to advanced telematics, **Blackhawk.io** gives you complete visibility of your mixed equipment fleet. Choose the level of tracking that fits your assets, budget, and needs – and scale up anytime.

TOP 3 BENEFITS

- ✓ **Right Asset, Right Place** – Know where everything is in one place.
- ✓ **Higher Utilisation** – Optimise equipment, reduce idle or misplaced assets.
- ✓ **Better Control** – Full history of use, location and status.

TOP 3 PROBLEMS SOLVED

- ✗ **Lost or Missing Assets** – No more searching for gear.
- ✗ **Under-Utilisation** – Assets sitting lost or idle without you knowing.
- ✗ **Guesswork on Maintenance** – Proactive, data-driven service scheduling.

TOP 3 CAPABILITIES

- ✓ **QR codes** & digital asset registry for location logging and history.
- ✓ **BLE beacons** and battery-powered indoor/outdoor tracking for high volume assets or unpowered equipment.
- ✓ **Telematics gateways** with live GPS, usage data, and integration to maintenance workflows.

Real results

EXAMPLE CUSTOMER STORY



- ✓ 5,000 connected assets.
- ✓ Hundreds of equipment makes & models.
- ✓ 2,000+ staff using the system.
- ✓ Real-time condition and status updates.
- ✓ Supporting ground handling operations at over 35 airports.
- ✓ Equipment downtime, tracked, measured and improved.
- ✓ Seven different tracking device models used.



How it Works

PROBLEM:

SOLUTION:

"We just want to know what we have."

ALL ASSETS: A central digital asset registry gives staff access in the field to any assets details, operational and maintenance history, instantly with a smartphone or tablet.

"We need to know where it is on-site."

SMALL/MEDIUM ASSETS: BLE beacons and indoor tracking pinpoint assets within buildings, warehouses, or yards.

"We need live tracking and usage data."

MEDIUM/LARGE ASSETS: Full telematics gateways provide GPS location, movement alerts, run-time hours, and integration into maintenance scheduling.

"We need to keep track of maintenance & safety issues."

Digital capture with photos and typed notes ensures clear, consistent records every time.

"We don't know when maintenance is due"

Automated reminders, based on real usage, ensure proactive, on time planned maintenance requirements.

Mixed Asset Tracking Requires Mixed Tracking Solutions

A range of equipment and assets means a range of tracking and asset tagging solutions to provide fit for purpose solutions:



SMALL/MEDIUM ASSETS

BLE beacons and battery-powered tracking for high volume assets.



MEDIUM/LARGE ASSETS

Telematics for vehicles and heavy machinery/API and data integration.



ALL ASSETS

QR codes + digital asset registry for any asset.

ABOUT BLACKHAWK.IO – intelligent operations

Blackhawk.io connects people, equipment, and data to make operations smarter. We integrate and automate through IoT, AI, and digital workflows that are easy for people to use – turning digital transformation into everyday reality. Our platforms improve maintenance, compliance, and collaboration across the entire equipment lifecycle. By combining human expertise with intelligent technology, we help teams work faster, make better decisions, and achieve more together.

Start simple. Scale smart.